



# HOW TO TRANSFORM YOUR HOME WITH OUTDOOR LIGHTING

*Your guide to everything you need to know about adding beauty, safety & security to your home.*



**OUTDOORLIGHTING**  
PERSPECTIVES®

# LIGHT UP THE NIGHT

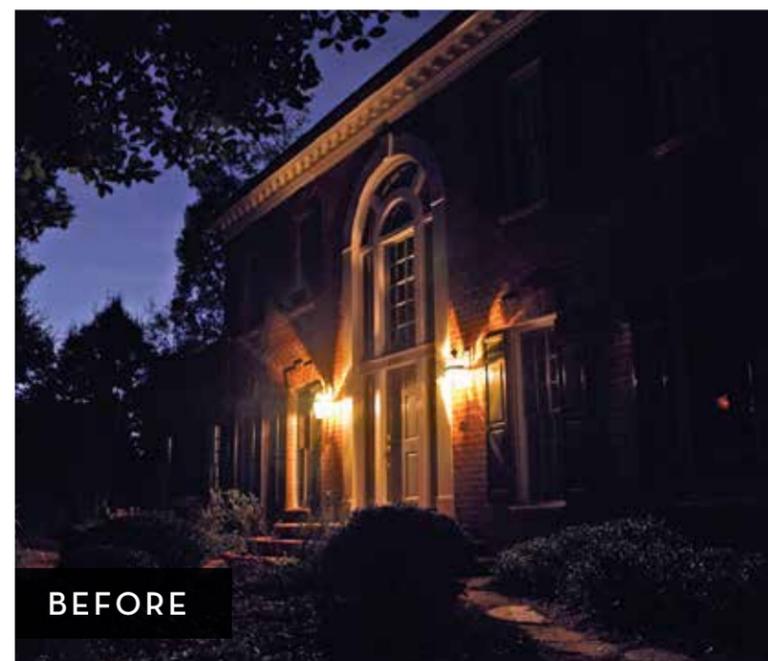
FOR BEAUTY, SAFETY, SECURITY & INCREASED FUNCTIONALITY



BEFORE



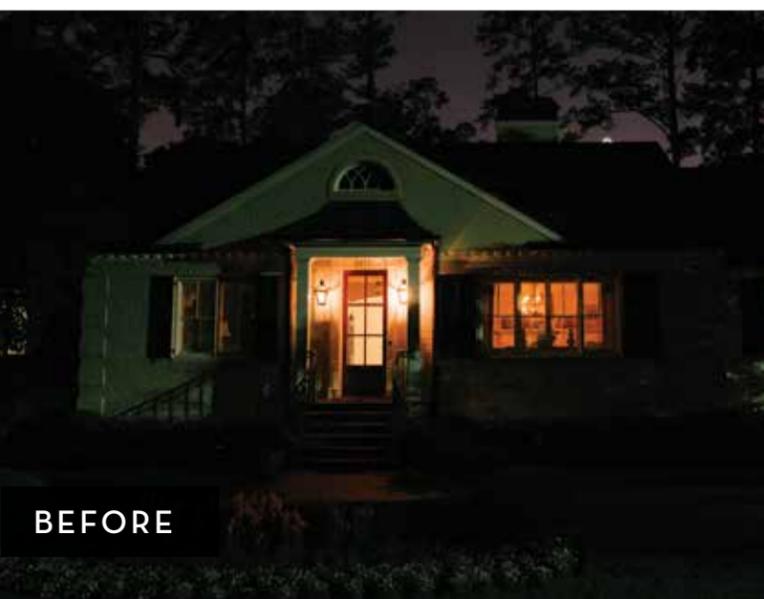
AFTER



BEFORE



AFTER



BEFORE



AFTER

Throughout this guide you will learn the many benefits of installing energy-efficient outdoor lighting around your home. In addition to the obvious benefits, illuminating your backyard and outdoor living spaces can help you rethink how to use those areas long into the evening for leisure enjoyment and entertaining.



*“My house  
never looked  
better at  
night!”*

# ALLOW US TO ILLUMINATE YOU ON THE BENEFITS OF OUTDOOR LIGHTING

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## ENJOY THE SHEER BEAUTY OF IT ALL

Your home will be the shining star in your neighborhood as handcrafted fixtures cast beautiful beam spreads of LED illumination. Perfectly balanced broadcasts of warm light will allow you to enjoy it well into the evening.

# ENJOY SAFETY & SECURITY

## LIKE NEVER BEFORE

Hidden, dark and scary spaces around your property will vanish with professionally designed outdoor lighting. Strategic fixture placement can help prevent falls and injuries, such as step lighting or path lighting. Not to mention that well-lit exteriors are never inviting to intruders.



*“We have enjoyed the products and stellar service of Outdoor Lighting Perspectives for over 15 years! Makes all the difference in your home’s curb appeal and enhanced security!”*

# NOW THERE'S NO NEED FOR THE EVENING TO END

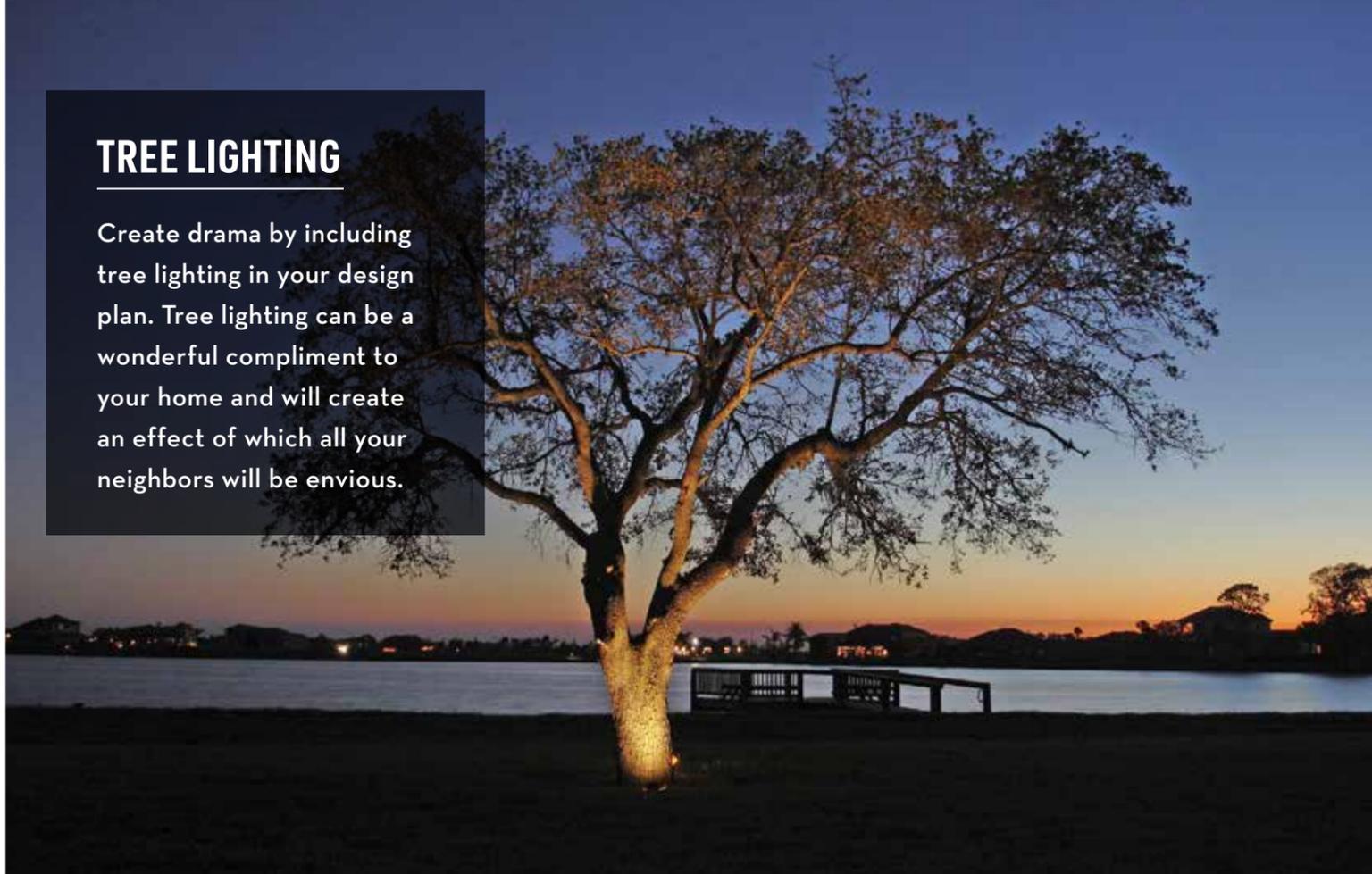
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Long gone will be the days when the fun stops because it's too dark outside. Impress your friends, family and neighbors with a few of these unique lighting effects.

*"Great way to make your home your dream home for the world to see, even at night."*

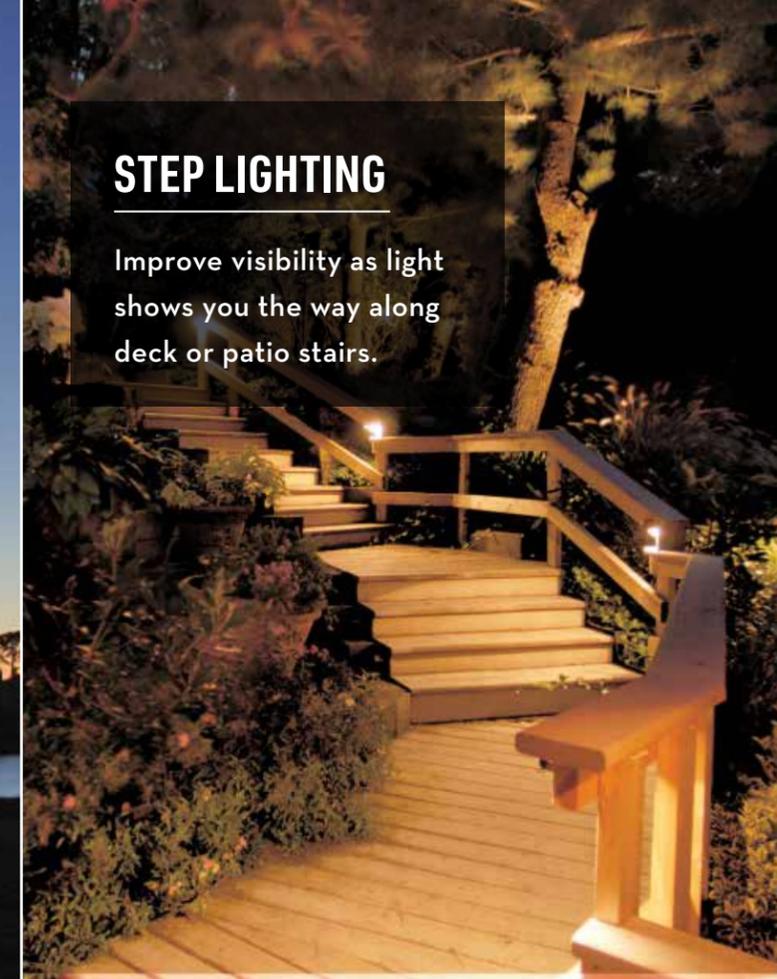
## TREE LIGHTING

Create drama by including tree lighting in your design plan. Tree lighting can be a wonderful compliment to your home and will create an effect of which all your neighbors will be envious.



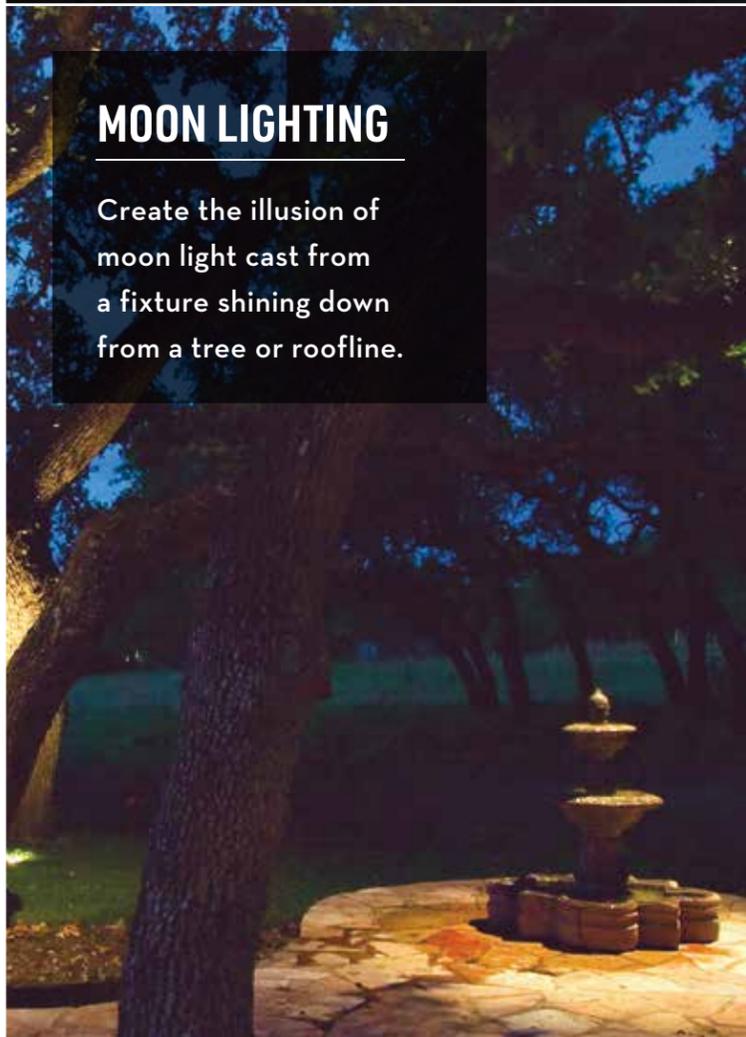
## STEP LIGHTING

Improve visibility as light shows you the way along deck or patio stairs.



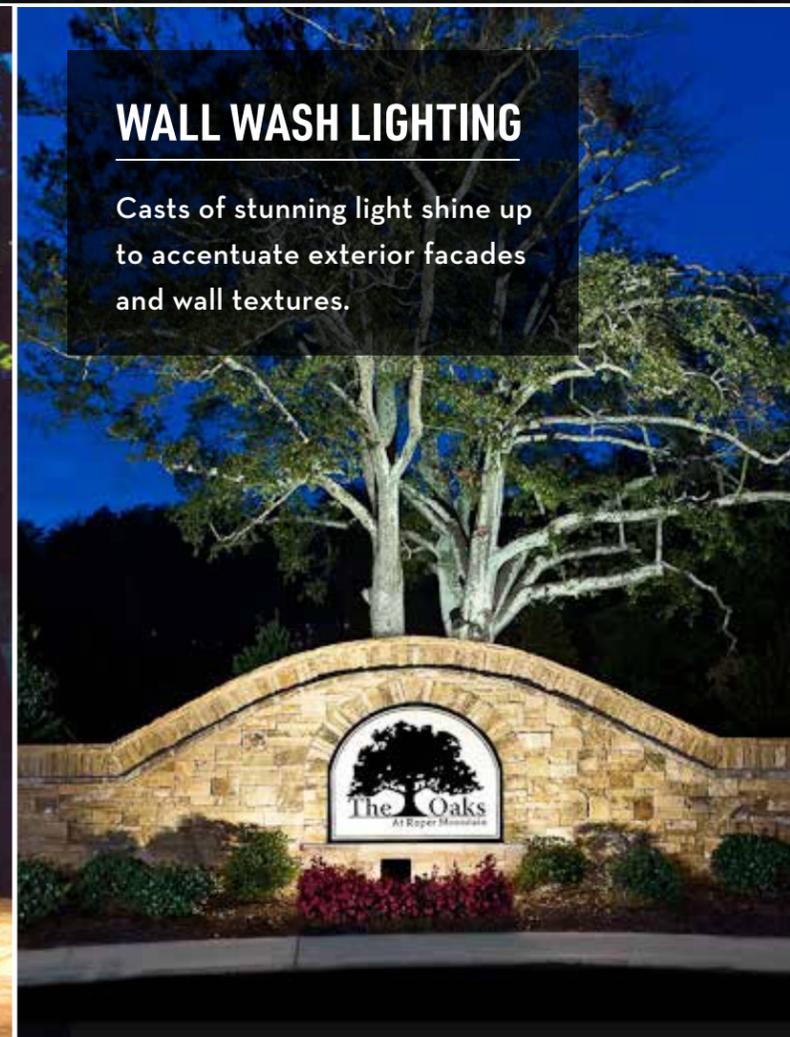
## MOON LIGHTING

Create the illusion of moon light cast from a fixture shining down from a tree or roofline.



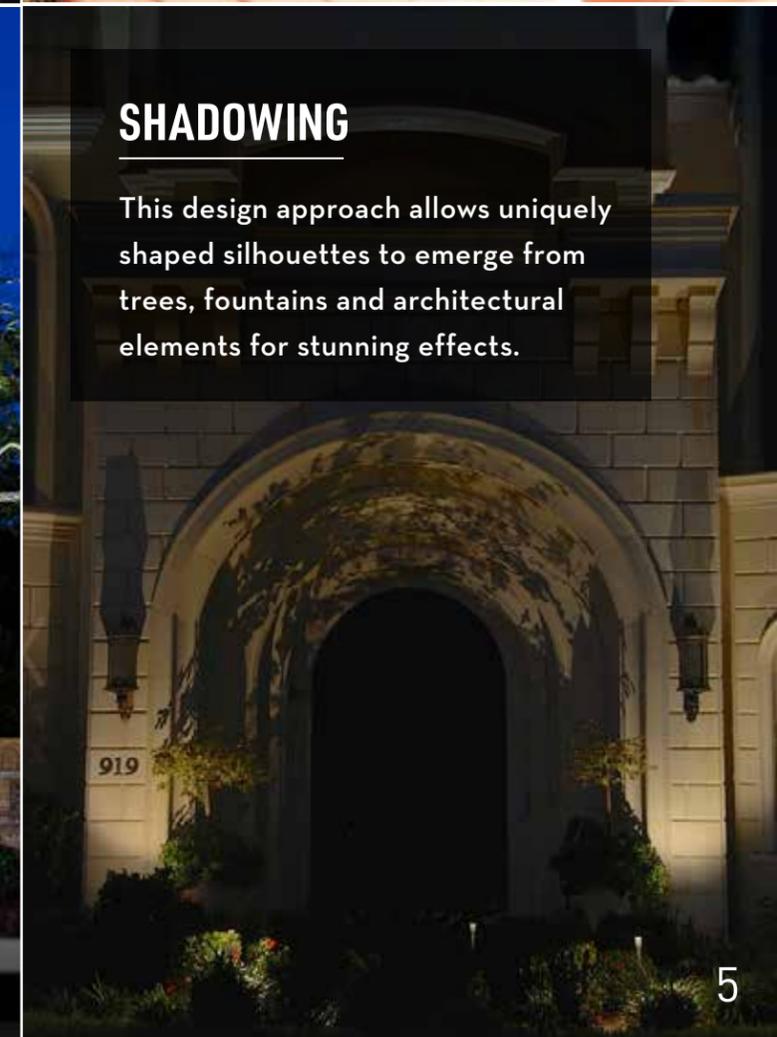
## WALL WASH LIGHTING

Casts of stunning light shine up to accentuate exterior facades and wall textures.



## SHADOWING

This design approach allows uniquely shaped silhouettes to emerge from trees, fountains and architectural elements for stunning effects.





**INVESTING IN QUALITY  
LANDSCAPING & LIGHTING CAN  
INCREASE THE VALUE OF YOUR  
HOME UP TO 15%\***

\*<https://plantcaretoday.com/landscaping-increase-home-value-good-investment.html>

**AN INVESTMENT  
THAT WILL PAY  
DIVIDENDS FOR  
YEARS TO COME**

*“Thanks for the great lights.  
Our house is the talk of the neighborhood!”*

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Outdoor lighting can increase the value of your home – especially when shown at night. Well-designed lighting highlights the aesthetic appeal and makes your home look more sophisticated and well-maintained. Studies have shown that most home and property owners prefer a home with a well-designed, custom-built landscape lighting system.



# MORE CREATIVE USES FOR BEAUTIFULLY ILLUMINATING YOUR HOME

## FESTIVE & EVENT LIGHTING

Outdoor lighting adds a breathtaking element of beauty and sophistication for outdoor events. Impress your guests during family reunions, birthday parties, barbecues and outdoor cocktail parties by creating an outdoor space that they can enjoy long into the evening.

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*“We danced  
practically until  
the sun came up!”*



# HOLIDAY LIGHTING

Welcome family and friends with holiday cheer this season. Outdoor Lighting Perspectives handles it all – from creating a custom design for your home to installation to take down and storage until the next season. You'll enjoy the beauty of holiday lighting without any of the work!



*Just when you thought of everything for the special holiday or event, don't forget to add outdoor lighting to your list to make the evening complete.*



Custom design for your home



Installed by our professional team



Removed when you wish



Carefully stored until next year

# THE ART OF

# PERFECT OUTDOOR LIGHTING DESIGN

There are a lot of companies out there that can “do” outdoor lighting, but do they provide the very best design? Start with your goals for your home and make sure your custom outdoor lighting plan meets those goals. Then, make sure you also insist on a nighttime demonstration so you can see exactly how your home will look before you commit.

*“Outdoor Lighting Perspectives’ attention to detail and efficiency are of the greatest caliber. They created a design for both our front and backyards that completely transformed the look of our home.”*

- Consistent brightness throughout using high quality LEDs
- Installed by outdoor lighting specialists
- Comprehensive coverage to ensure the most important areas of your home are well lit including outdoor living spaces and unique details
- Focus on the effect, not the fixture
- Highlight key features



*“It’s gorgeous.  
Pam’s place  
has always been  
beautiful, but  
the lighting  
adds such a  
special touch.”*



## **WITNESS THE DRAMATIC DIFFERENCE OUTDOOR LIGHTING MAKES ON THIS HISTORIC HOME**

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Watch as Pam Doumar’s vision of illuminating the exterior of her historic southern home and her incredibly interesting and inventive backyard comes to brilliant life with outdoor lights.

# Checklist for choosing an outdoor lighting partner

When you're ready to start discussing your outdoor lighting needs with a partner, use this checklist as a guide to ensure you hire the best for this important investment.

## DESIGN

- Custom lighting design for any property or landscape
- Uses lighting principles of safety, security, usability and aesthetics to create a cohesive design
- Focus on the lighting effect and not the source
- Designs with expansion in mind for future cost savings

## INSTALLATION SERVICES INCLUDE

- Field-tested best practices
- Use of secure and water-tight connections
- Proper burial of wire to meet or exceed the National Electric Code
- Established standards of care for client's property
- Nighttime adjustment to ensure design integrity
- Use of certified installers

## PRODUCTS INCLUDE

- Heavy gauge brass and copper fixture housings
- Most advanced LED technology
- Commercial-grade stainless steel transformers

## WARRANTY INCLUDES

- Lifetime warranty on all fixtures and transformers
- 5-year warranty on all LEDs
- 1-year warranty on timers and photocells

## ONGOING SERVICES INCLUDE

- One year of service with installation
- An ongoing maintenance plan
- Expert troubleshooting on all systems



# ABOUT US



With more than 150,000 installations completed, we know what it takes to do outdoor lighting right. No other company has more experience than we do. So, when we design, install and maintain your system, you can be confident you'll love the result.

**OUTDOOR LIGHTING  
ISN'T JUST WHAT WE  
DO. IT'S ALL WE DO.**



Appearing in the *Wall Street Journal, Inc. Magazine, Architectural Digest, House Beautiful, Martha Stewart Living, Traditional Home and Landscape Architecture*, as an acclaimed full-service outdoor lighting company, we do one thing – outdoor lighting – with a passion for perfection. You'll see the difference in our premium quality materials, our attention to detail and consistently responsive customer service. But the biggest difference is our professional lighting design, which adds the “wow” to the watts and gives your system its stunning aesthetic appeal.

- as featured in -

ARCHITECTURAL DIGEST

GARDEN DESIGN **landscape**  
architecture

HOUSE & Garden **Living**  
MARTHA STEWART

Southern Living **TRADITIONAL**  
HOME



OUTDOORLIGHTING  
PERSPECTIVES®

Learn more about how we can transform your home with outdoor lighting by giving us call or visiting our website.

 800-447-1112

 [OutdoorLights.com](https://www.OutdoorLights.com)

